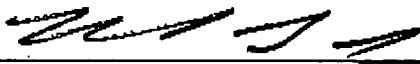


PATENT

MS158283.02

CERTIFICATE OF FACSIMILE TRANSMISSION

I hereby certify that this correspondence (along with any paper referred to as being attached or enclosed) is being faxed to 703-872-9306 on the date shown below to Mail Stop Amendment, Commissioner for Patents, P.O. Box 1450, Alexandria, Virginia 22313-1450.

Date: 7-13-04  
Himanshu S. AminRECEIVED  
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JUL 13 2004

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re patent application of:

Applicant(s): Eric J. Horvitz, *et al.*

Examiner: Chanda L. Harris

Serial No: 10/686,198

Art Unit: 3714

Filing Date: October 15, 2003

OFFICIAL

Title: METHODS AND APPARATUS FOR PREDICTING AND SELECTIVELY  
COLLECTING PREFERENCES BASED ON PERSONALITY DIAGNOSIS

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, Virginia 22313-1450

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REPLY TO OFFICE ACTION DATED APRIL 13, 2004

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Dear Sir:

Favorable reconsideration of the above-identified patent application is respectfully requested in view of the amendments and comments below.

The Commissioner is authorized to charge \$112.00 to Deposit Account No.50-1063 [MSFTP293USA], for additional claims.